



interactive ontario

November 15, 2023

Modernization of the Ontario Interactive Digital Media Tax Credit (OIDMTC)

PART 1 – INTERACTIVE ONTARIO RECOMMENDATIONS

[Interactive Ontario](#) (IO) and the [video game/interactive digital media \(IDM\) member companies](#) it represents, fully support the Ontario Government’s commitment to modernize the OIDMTC. We share the government’s goals to increase Ontario’s competitiveness, attract investments, and offer great career opportunities in Ontario by creating jobs in the IDM sector.

IO’s [Advocacy Committee](#) is consulting with industry leaders on Red Tape and Modernization recommendations for the OIDMTC. This submission, “*Part 1-Interactive Ontario Recommendations*,” includes Red Tape Recommendations #1 and #2 and Modernization Recommendation #1 below. “*Part 2-Interactive Ontario Recommendations*” will address the importance of annual filing, marketing, and collaboration, and will be submitted and presented in a few weeks.

Red Tape Recommendations

1. Eligibility of remote work for all Ontario IDM labour.
2. Service standard for OIDMTC processing time aligned with leading jurisdictions.

Modernization Recommendations

1. Support for talent acquisition from other jurisdictions (residency requirement).
2. Upcoming recommendations that will address the importance of annual filing, marketing, and collaboration (*Part 2-Interactive Ontario Recommendations*).

As the IDM industry continues to grow worldwide, Ontario has the opportunity to create significantly more highly-paid jobs for its diverse and highly-educated workforce, and also to attract talent from other jurisdictions.

The implementation of Red Tape and Modernization Recommendations provides the foundation to realize this vision.

Sincerely,

Lucie Lalumière
President & CEO
Interactive Ontario